

ISAAC VIGIL

PRODUCT DESIGN & STRATEGY

About

From Startups to Companies with millions in revenue I have worked with different teams all over the world.

Thanks to the experience collaborating with really diverse projects, I know what has to be done and most importantly what shouldn't be done to make a product a success.

Being multidisciplinary helps me know what is required in the different parts of building products.

Besides a Designer, amongst other things, I am also a Founder, an Entrepreneur, and a Leader. I have founded my own Design Studio, which provided solutions to multiple clients. As an Entrepreneur, I have started different projects and I am always looking to new ventures to work on. Being a Leader I ensured that the teams under my charge stayed on track, achieved their objectives while developing their skills.

Originally from Barcelona, Spain, I worked in Asia for 9 years; Tokyo, Hong Kong and China. This journey gave me a new perspective about design, building products, managing teams and life.

Experience as an Entrepreneur

Founder & CEO at Near

Founded in 2014 at Hong Kong

Near helps event attendees to find and connect with the right person. Being a Founder of a Start-up gave me the opportunity to work in multiple aspects of creating a business, planning and launching a product.

Founder & Design Consultant at TokyoOn

Founded in 2008 at Tokyo, Japan

TokyoOn is a human-centered design studio. I started it when I was living in Tokyo. Working with diverse types of businesses, gave me diverse experiences and also helped me to develop better soft skills to work with different clients and partners.

Experience in Companies

Sr. UX Designer at eDreams ODIGEO

From December 2017 to Currently at Barcelona

eDreams ODIGEO with a presence in 43 markets, is Europe's largest flight retailer, serving over 18.5 million customers last year. The travel industry is a very demanding market and customers have a lot of options to chose from. To stay a leader, requires constant work. Currently working on improving the experience on the mobile flow.

UX Consultant at Dexma

From September 2017 to December 2017 at Barcelona

Dexma provides energy saving solutions. My work during this four month project, consisted on redesigning the B2B solution, making a more robust UX experience, while updating it's UI and creating a design system to be used across the company.

UX Manager at Nixplay

From December 2014 to June 2017 at Hong Kong

Nixplay produces cloud connected digital photo frames. Working in Nixplay allowed me to work in various different aspects of the design for the company: graphic design, printing of packaging and materials, video production, UX/UI of the web-app, mobile app and hardware UI. My role as UX Manager, was to bring new ideas that pushed the design to a new level in the various projects I been involved in.

VP of Product at Call Direct K. K.

From March 2012 to November 2014 at Tokyo, Japan and Shenzhen, China

Call Direct is the parent company of Leverage Point, a solution for telemarketing. Leverage point has two type of users: tele-operators and call center supervisors, this required to work on two types of very different solutions. The job required to travel between Tokyo, Japan where the clients where located and Shenzhen, China where the development team was working from. I managed the interaction and requirements between both parts.

Sr. Web/Graphic Designer at Brastel

From March 2010 to March 2011 at Tokyo, Japan

Brastel is a telephony solutions company. During my stay at Brastel, I worked on web and graphic design for the company's website, advertisement in magazines and the UX/UI for the web based telephony solution.

Design Manager at HelpMyCash

From Nov, 2008 to Dec, 2009 at Barcelona, Spain

HelpMyCash is a loan and mortgage comparison site. My team worked in the UX/UI for the comparison wizard and the web/graphic design for the company's website.

Sr. Digital Designer at Technocasa

From Oct, 2007 to Aug, 2008 at Barcelona, Spain

Technocasa is the biggest real estate network in Spain and Italy. At Technocasa I worked on the UX/UI of the different products of the company and web/graphic design for the company's website.

Web/Graphic Designer at Caixabank

From Oct, 2006 to May, 2007 at Barcelona, Spain

CaixaBank is a financial group, leader within the Spanish market. Delivering the different projects for a bank meant that a lot of specifications needed to be followed, which helped me to learn the value of testing and compliance of rules.

Education

Design and Multimedia at Escuela de Sistemas Informáticos (ESI)

Graduated in 2005 at Barcelona, Spain

Skills

Project Management	Design Systems	InDesign
Team Management	Lean Thinking	After Effects
Product Strategy	Agile Methodologies	Front-end
Business Strategy	Kanban Framework	React Native
User Experience (UX)	Scrum Framework	WordPress
User Interface (UI)	Sketch	Responsive Design
Research	Adobe XD	
User Interviews	Flinto	English
Wireframing	Invision	Spanish
Prototyping	Photoshop	Japanese
User Testing	Illustrator	French
Analytics	Sketch	Front-end

Contact

Website	isaacvigil.com
Portfolio	tokyoon.com
Email	contact@tokyoon.com
Telephone	(+34) 684 147 687
Skype	isaacvigil